

PRIVACY POLICY

**Last Updated: March 26, 2025

At Lingle Driving Academy, we are committed to protecting the privacy and security of our students, clients, and visitors. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you interact with our driver education services, website, or other platforms. By engaging with our services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information:

- Full name
- Date of birth
- Address
- Phone number
- Email address
- Driver's license number (if applicable)
- Payment information (e.g., credit card details)

b. Educational and Driving-Related Information:

- Course enrollment details
- Progress reports and test results
- Driving records or certificates (where required by law or for certification purposes)

c. Automatically Collected Information:

- IP address
- Browser type and device information
- Website usage data (e.g., pages visited, time spent) via cookies or similar technologies

d. Other Information:

- Communications with us (e.g., emails, phone calls, or inquiries)
- Feedback or survey responses

2. How We Collect Information

We collect information in the following ways:

- Directly from you when you register for a course, make a payment, or contact us.
- Automatically through our website or online platforms using cookies and analytics tools.
- From third parties, such as government agencies (e.g., DMV records) or payment processors, where permitted by law.

3. How We Use Your Information

We use your information to:

- Provide and manage driver education courses and services.
- Process payments and issue certificates of completion.
- Communicate with you about your enrollment, updates, or promotions.
- Comply with legal requirements (e.g., reporting to state driving authorities).
- Improve our services through analytics and feedback.
- Protect against fraud or unauthorized activity.

4. How We Share Your Information

We do not sell your personal information. We may share your information with:

- Service Providers: Third-party vendors who assist with payment processing, website hosting, or course delivery.
- Government Agencies: As required by law or to issue driving certificates.
- Legal Obligations: If necessary to comply with a court order, law enforcement request, or other legal process.
- Business Transfers: In the event of a merger, acquisition, or sale of our business assets.

5. How We Protect Your Information

We implement reasonable security measures, such as encryption and secure storage, to protect your personal information from unauthorized access, loss, or misuse. However, no system is completely secure, and we cannot guarantee absolute protection.

6. Your Choices and Rights

Depending on your location, you may have the following rights:

- Access: Request a copy of the personal information we hold about you.
- Correction: Update or correct inaccurate information.
- Deletion: Request the deletion of your data, subject to legal retention requirements.
- Opt-Out: Unsubscribe from marketing emails by clicking the "unsubscribe" link or contacting us.

To exercise these rights, please contact us at lingledrivingacademy@gmail.com.

7. Cookies and Tracking Technologies

Our website may use cookies to enhance your experience, track usage, and improve functionality. You can manage cookie preferences through your browser settings, though disabling cookies may limit some features of our site.

8. Retention of Information

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law (e.g., maintaining records for state certification requirements).

9. Children's Privacy

We do not knowingly collect personal information from children without parental consent. If you believe we have collected such information, please contact us immediately.

10. Third-Party Links

Our website or communications may include links to third-party sites. We are not responsible for the privacy practices of those sites and encourage you to review their policies.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on our website with a revised "Last Updated" date. Your continued use of our services after changes indicates your acceptance of the new terms.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please reach out to us:

- Email: lingledrivingacademy@gmail.com

- Phone: 504-250-9860

- Address: 2955 Ridgelake Dr. 210F Metairie, La. 70002